## Received by NSD/FARA Registration Unit 11/05/2014 2:59:21 PM

U.S. Department of Justice

Washington, DC 20530

OMB No. 1124-0005; Expires April 30, 2017

## Short Form Registration Statement Pursuant to the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS. Each partner, officer, director, associate, employee, and agent of a registrant is required to file a short form registration statement unless he engages in no activities in furtherance of the interests of the registrant's foreign principal or unless the services he renders to the registrant are in a secretarial, clerical, or in a related or similar capacity. Compliance is accomplished by filing an electronic short form registration statement at <a href="http://www.tara.gov">http://www.tara.gov</a>.

Privacy Act Statement. The filing of this document is required for the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 et. seq., for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide the information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <a href="http://www.fara.gov">http://www.fara.gov</a>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public and online at: <a href="http://www.fara.gov">http://www.fara.gov</a>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .429 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief. Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget. Washington, DC 20503.

i. Name	2. Registration No.
Julie Schumacher Ciardiello	5758
3. Residence Address(es) 129 West 89th Street, Apt 53 New York, NY 10024	4. Business Address(es) 1285 Avenue of the Americas New York, NY 10019
5. Year of Birth 1968	6. If present citizenship was not acquired by birth, indicate when, and how acquired.
Nationality USA Present Citizenship USA	
7. Occupation Public Relations	
<ol> <li>What is the name and address of the primary registrant?</li> <li>Name Ketchum Inc.</li> </ol>	1285 Avenue of the Americas Address New York, NY 10019
9. Indicate your connection with the primary registrant:	
partner director	
☐ officer ☐ associate	agent subcontractor
other (specify)	
<ol> <li>List every foreign principal to whom you will render serv Extenda ICEX</li> </ol>	rices in support of the primary registrant.
through the primary registrant fisted in Item 8, and the dansed)	will render to the foreign principal(s) listed in Item 10 either directly, or ate(s) of such services. (If space is insufficient, a full insert page must be ations activities, develop communications materials and facilitate

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12. Do any of the above described services include	political activity as defined i	n Section 1(0) of the A	ct and in the footnote	below?
Yes □ No ⊠				
If yes, describe separately and in detail such po	litical activity.			
		:		
13. The services described in Items 11 and 12 are t	o be rendered on a			
full time basis	☑ part time basis		special basis	
14. What compensation or thing of value have you				
Salary: Amount \$ per_	<u></u>	mission at	% of	
☒ Salary: Not based solely on services recorded.		**		•
Fee: Amount \$	Othe	r thing of value		<del></del>
If yes, furnish the following information:  Date Amount or Thing of Value	Political Organization of	Candidate	Location of Eve	nt
			•	
and the second of the second				
			•	
•	EXECUTION	-		· · · · · ·
	EXECUTION			
In accordance with 28 U.S.C. § 1746, the undersign	ned swears or affirms under p	enalty of perjury that I	ne/she has read the	
information set forth in this registration statement a their entirety true and accurate to the best of his/her		the contents thereof	and that such contents	are in
		$\Lambda \cdot I_{\Lambda}$		na
7-21-14 (Date of signature)	tu	VI O Xchumac	da Carle	Mo
(Date of signature)	X	(Signature)		

Footnote: "Political activity," as defined in Section 1(o) of the Act, means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign politics of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.